



## **TRANSFOP Newsletter #5** **August 2013**

### **Welcome!**

This is the fifth Newsletter of the TRANSFOP project. TRANSFOP Newsletters appear on a biannual basis to inform you about TRANSFOP, its activities and results. For more information, please visit our website ([www.transfop.eu](http://www.transfop.eu)).

### **Activities**

Since our last Newsletter appeared in January 2013, TRANSFOP members were active at the following events:

- 1) The members of the TRANSFOP consortium held a project workshop in Toulouse from January 31 to February 1. At this workshop, following an overview and update on progress in the individual work packages, a total of 11 presentations of ongoing research related to the TRANSFOP project were made by members of the consortium.
- 2) A TRANSFOP Stakeholder Meeting was held in Brussels on March 19. This meeting brought together stakeholder groups with an interest in food pricing issues across the EU. As well as industry groups (FoodDrinkEurope, European Dairy Association, UGAL and EuroCommerce), representatives of the European Commission (DG Agri, RTD, DG Enterprise, DG Comp), Eurostat and the OECD participated.
- 3) At the Annual Meeting of the Agricultural and Applied Economics Association (AAEA) in Washington D.C. (August 4-6), TRANSFOP members held an EAAE Organized Symposium that presented on-going research from the TRANSFOP project.
- 4) At the same AAEA meetings, D. Moro, P. Sckokai, S. Platoni and E. Castellari presented a

paper entitled *Measuring the Impact of Retailer Strategies on Food Price Inflation using Scanner Data*, based on their work in the TRANSFOP project. This paper was also presented in Parma in early June at the second annual conference of the Italian Association of Agricultural and Applied Economists (AIEAA).

- 5) Also at the AIEAA meetings in Parma, J. Pokrivcak presented a TRANSFOP-based paper co-authored with D. Drabik, P. Ciaian and D. Kancs entitled *Biofuels and vertical price transmission: The case of the U.S. corn ethanol*.
- 6) T. Lloyd presented a paper entitled *Some Insights from Supermarket Scanner Data* to the Manchester Statistical Society on March 12.
- 7) T. Lloyd also presented a paper entitled *Price Promotions and Supermarket Pricing: a Duration Analysis of UK Supermarket Prices* co-authored by H. Lan and W. Morgan, to the 87th Annual Conference of the Agricultural Economics Society on April 8 at the University of Warwick, England.
- 8) S. McCorriston will be presenting an overview of competition issues in the food sector to the OECD's Competition Roundtable (involving anti-trust authorities from OECD Member Countries) in late October.

### **Publications and deliverables**

One TRANSFOP Working Paper was published by members of the consortium (please see [www.transfop.eu/papers](http://www.transfop.eu/papers)):

- E. Castellari, D. Moro, S. Platoni and P. Sckokai: *Measuring the impact of retailers' marketing mix on food price inflation using scanner data*. TRANSFOP Working Paper No. 9, July 2013.



In addition, the following TRANSFOP deliverables were finalised and submitted:

- *Price Transmission in Selected Sectors*, by I. Hassouneh, C. Holst, T. Serra, S. von Cramon-Taubadel and J. M. Gil.
- *Vertical Relationships between Retailers and Manufacturers*, by C. Bonnet and V. Réquillart.
- *Sales and Retail Price Dynamics: Evidence from UK Food Retailing*, by T. Lloyd, S. McCorriston, W. Morgan and E. Zgovu.
- *Measuring the Impact of Retailer's Strategies on Food Price Inflation using Scanner Data*, by E. Castellari, D. Moro, S. Platoni and P. Sckokai.
- *Feasibility of Transparent Food Pricing Distribution Mechanisms with SMEs*, by S. Fritzen and G. Schiefer.
- *Macroeconomic and Regulatory Determinants of Mergers and Acquisitions*, by Y. Huang and S. McCorriston.
- *Experience of Food Price Adjustment and the Functioning of the Food Supply Chain*, by T. Lloyd, S. McCorriston, W. Morgan and E. Zgovu.

### Upcoming activities

The final TRANSFOP conference will be held on December 17, 2013, at the Centre for European Policy Studies in Brussels.

### The TRANSFOP consortium

The TRANSFOP Consortium is composed of 13 partners from the EU-27 including the UK, Germany, France, Italy, Spain, Austria, Hungary, Slovenia, Belgium and Slovakia. Full details on the members and their research programme can be found at the project website: [www.transfop.eu](http://www.transfop.eu)

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